

L U X U R Y L I V I N G





Upgrade to a better life. Indulge your love for beauty. Come home to an aura of luxury you richly deserve. Soaring high in a premium locality, yet leaving the crowded bustle of urban living behind, BBCL Vajra will pamper you with splendour and sophistication; reserved for those who believe life must be lived to the fullest. In this haven of style and comfort, you will find that rare factor that best defines luxury: the sheer abundance of space.

# REACH FOR THE STARS





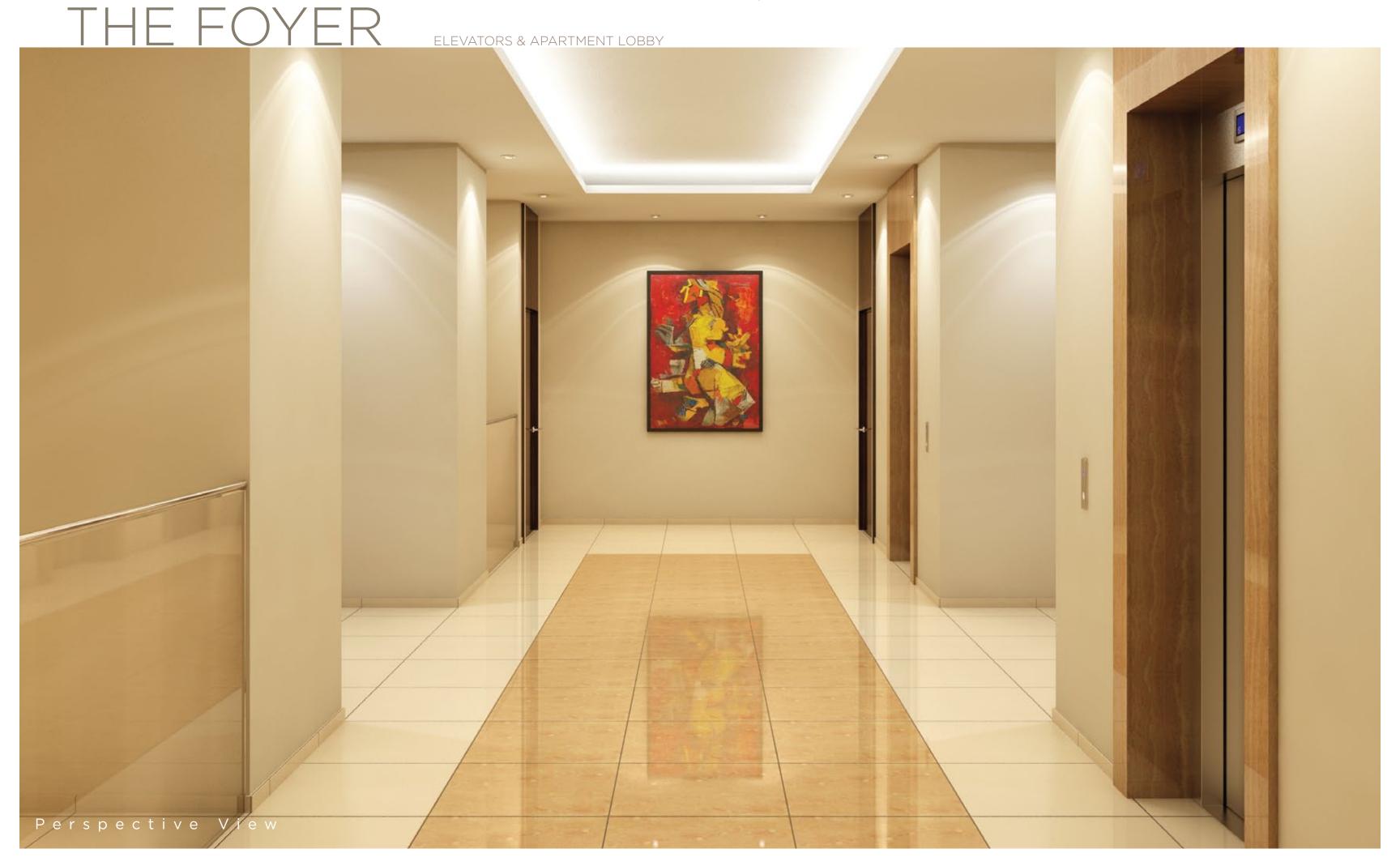
1 lift for 2 apartments



Fire safety - sprinklers in lobby and common areas as per NBC norms

# A SMOOTH AND QUIET RIDE TO YOUR DOORSTEP

Privacy and a lavish use of space are at the foundation of planning homes with individuality. Within our three interconnected multi-storeyed towers, there are only four luxury apartments per floor. By designing ample walkway lobby spaces from the elevator, we also ensure that entrances are not directly in view of passers-by.



### SURROUND YOURSELF WITH ELEGANCE

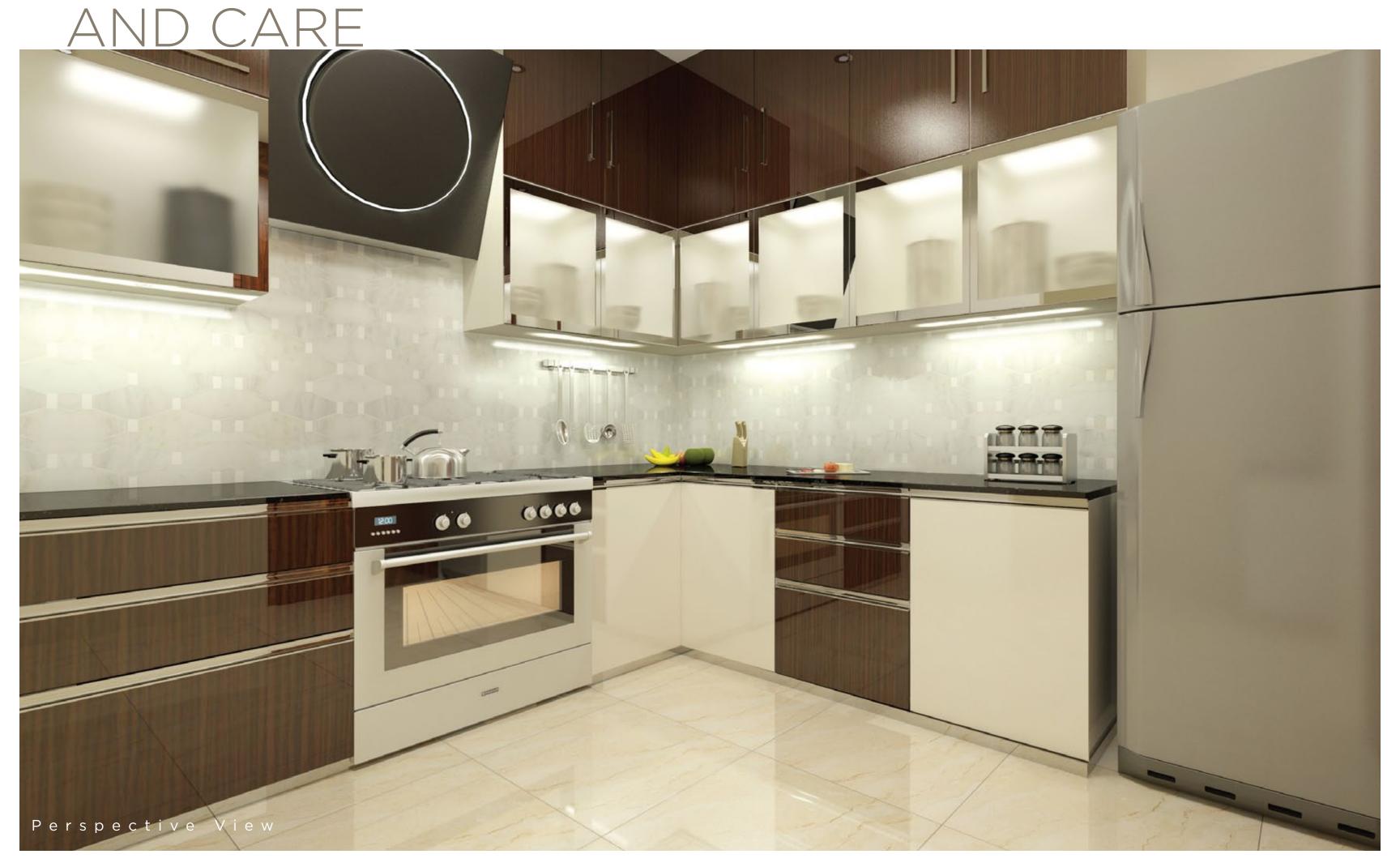
Warm natural light floods the interiors, and breathes life into your living room with maximum ventilation. Widely spaced windows delightfully let the outdoors in and enhance the views. There's a palette of fine features and finishes proving that a true perfectionist was behind planning every amenity you see around you.

# ULTRA-MODERN LIVING SPACES



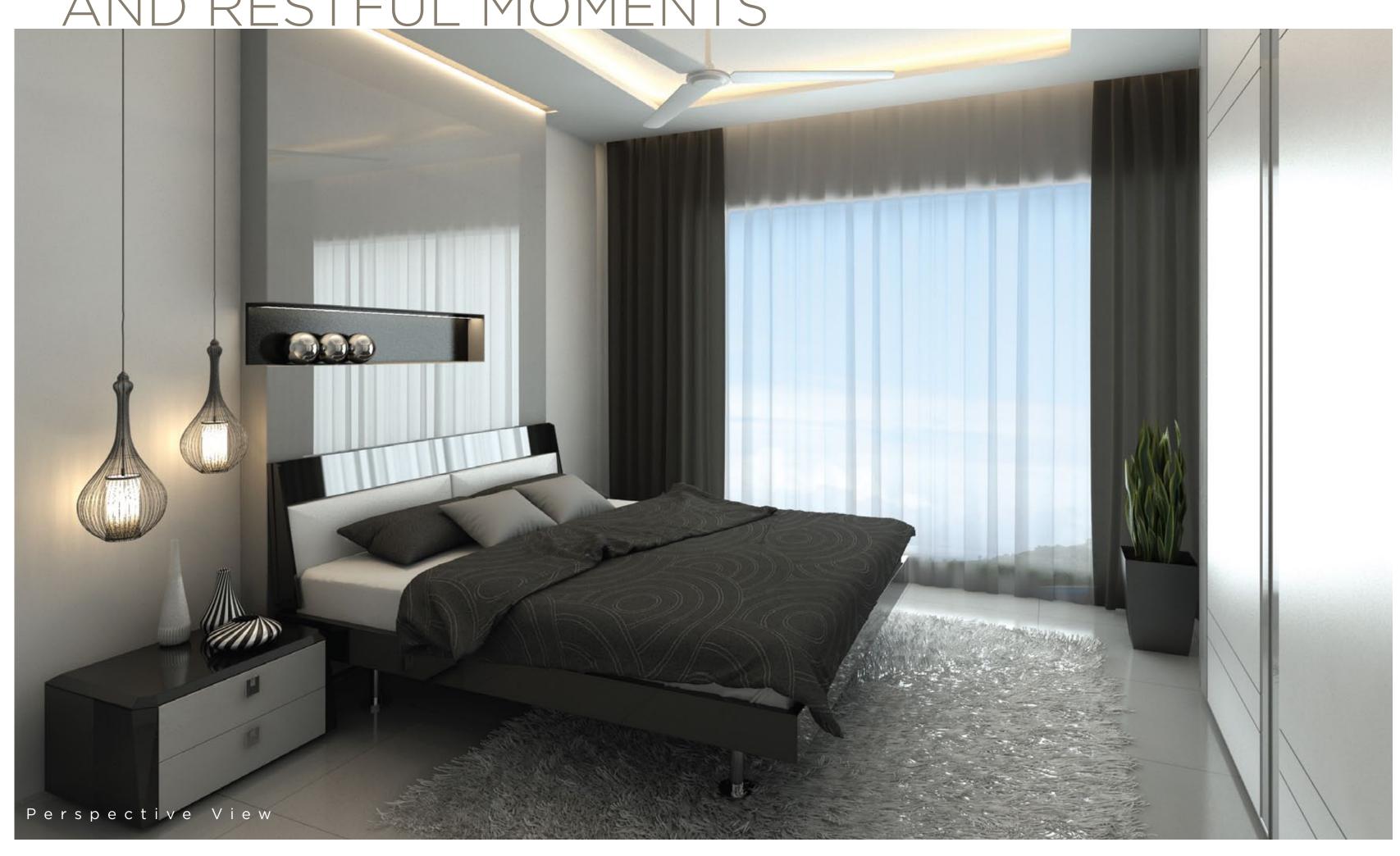
# **SPACIOUS KITCHEN**

DESIGNED WITH LOVE



# SIGNATURE BEDROOM

FOR THOSE WONDERFUL AND RESTFUL MOMENTS



# PRIVATE TERRACE

DISCOVER SERENITY
AND MOMENTS OF SERENDIPITY



# THE GREEN HOME REVOLUTION



The Indian Green Building Council (IGBC) is a premium agency that sets the standards for a balance between established environmental practices and emerging home building concepts. There are many benefits of a green home — especially with water and energy savings that lower the operating costs from day one. Other benefits include — better ventilation, natural lighting and conservation of natural resources.





### WATER CONSERVATION: SMART FIXTURES AND ECONOMY

BBCL Vajra is at the forefront when it comes to saving nature's precious resources such as water and energy. We've designed unique concepts that match the highest rated compliance norms of the IGBC.



Water meters are an incentive for water conservation



Low-flow shower fixtures can reduce up to 3X of water usage



The dual flush toilet system can save up to 67% of water



Water-efficient appliances use 50-60% less energy to run and require about 1/3<sup>rd</sup> less detergent





100% recycling and reuse of waste water generated on-site

15% of site area is planned to cover landscaping of native and drought tolerant species that require minimum irrigation

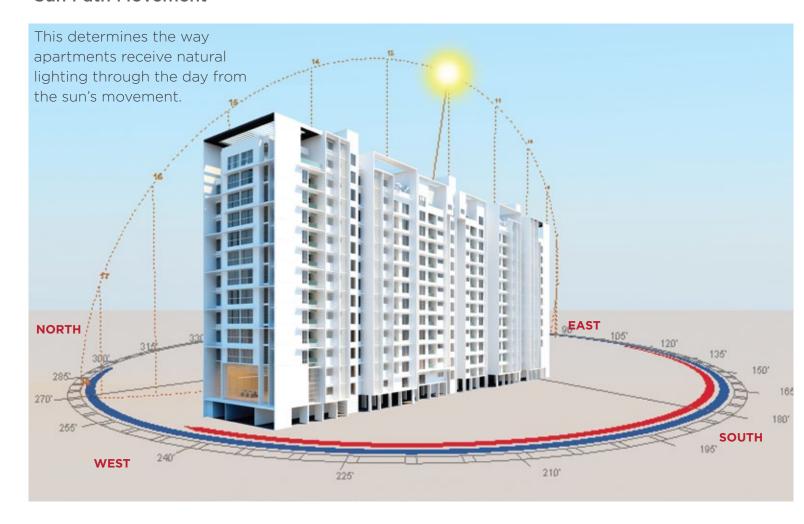
# LIGHTING AND VENTILATION: COURTESY NATURE

BBCL Vajra is designed in a way that it harvests natural lighting and natural wind-flow such that there's no requirement for artificial or electric lighting during the day; providing vast savings on energy.

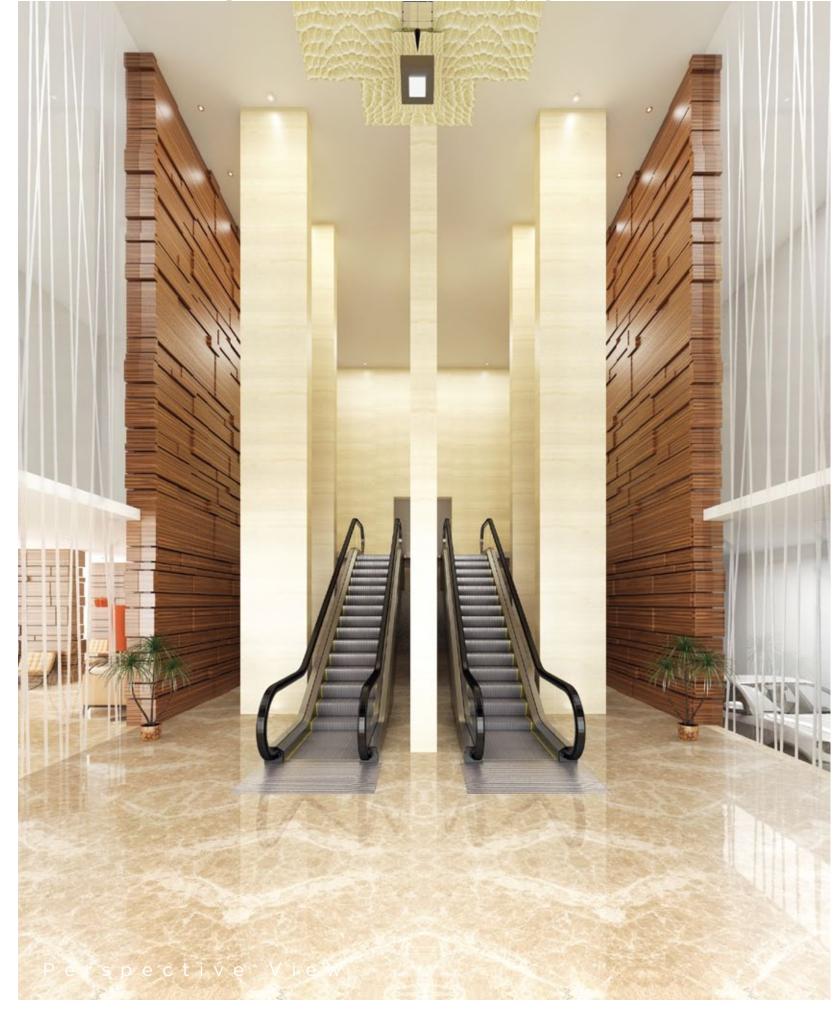
# ENERGY EFFICIENCY LIGHTING & WIND-FLOW

### NATURAL LIGHTING LEVELS FRESH AIR AND VENTILATION 92% areas in Excellent the apartment have cross-ventilation excellent natural lighting LUX 1080+ Very high natural lighting/Glare 884 756 99% areas in Excellent Natural Lighting the apartment have **BETTER QUALITY** 540 excellent natural lighting OF LIFE 432 Improved indoor air-flow Good natural lighting 108 Poor natural lighting Reduced internal heat

### **Sun Path Movement**



# INDOOR ENVIRONMENTAL QUALITY



# **EXPERIENCE A SENSE OF WELL-BEING INDOORS**

There's special attention to detail regarding the environment within the building; and the quality of air you breathe. Adequate provisions for cross-ventilation ensure a steady flow of natural air. Besides, a number of responsible measures—from the sensible roofing to the disposal of waste make this an environment-friendly place to dwell in.



Brings down the overall building electricity power consumption by 20 - 30%



Lightweight concrete blocks reduce the overall heat ingression of the building



Window shades reduce direct solar radiation & heat; Optimum window sizes increase natural luminosity & ventilation



Green & reflective roofs reduce heat ingression in the building



Non-smoking building for better health and safety



Use of adhesives, sealants, paints and coatings that are low in VOC (volatile organic compounds), thus minimizing noxious odours and inorganic emissions



Building designed to cater to the differently abled



75% of building materials are procured < 400 km from the site



Storage and collection of recyclable materials such as paper, glass, plastic and metals;

Establishment of contracts with recycling agents

# SKY LEVEL ENTERTAINMENT DECK

Instead of heading out to town, you may well head up to the rooftop on the 14<sup>th</sup> floor for a great night of entertainment, under the stars. Also, the fun never ends at our recreation rooms, with an amazing choice of activities for the whole family.



Infinity Sky Pool overlooking the horizon with a deck, Jacuzzi and changing rooms

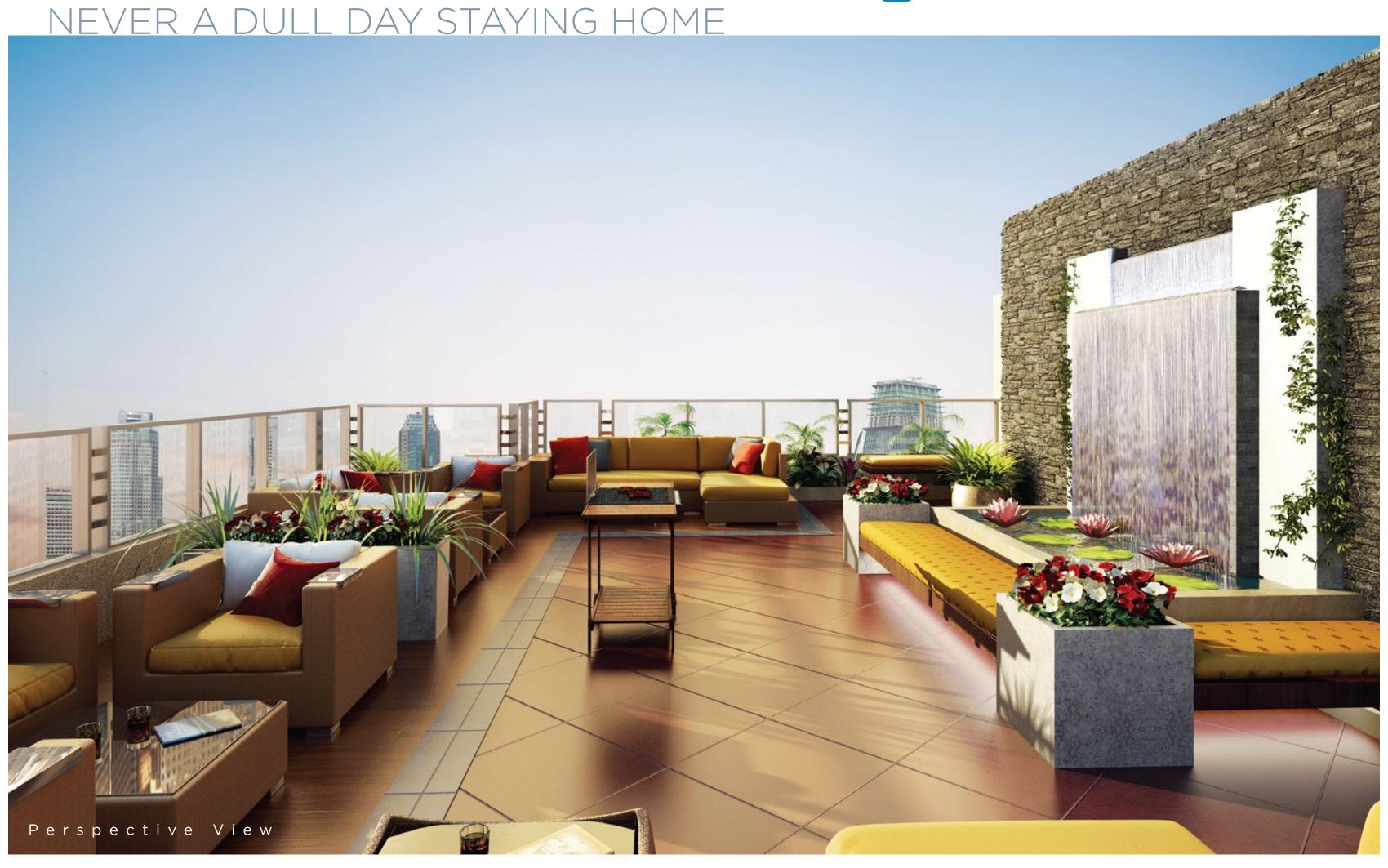




# **OUTDOOR PARTY AREA**



Party under the open sky with a barbeque counter



# SPA, WELLNESS & MASSAGE

A RETREAT TO DISCOVER
YOUR PURPOSE AND WELLNESS



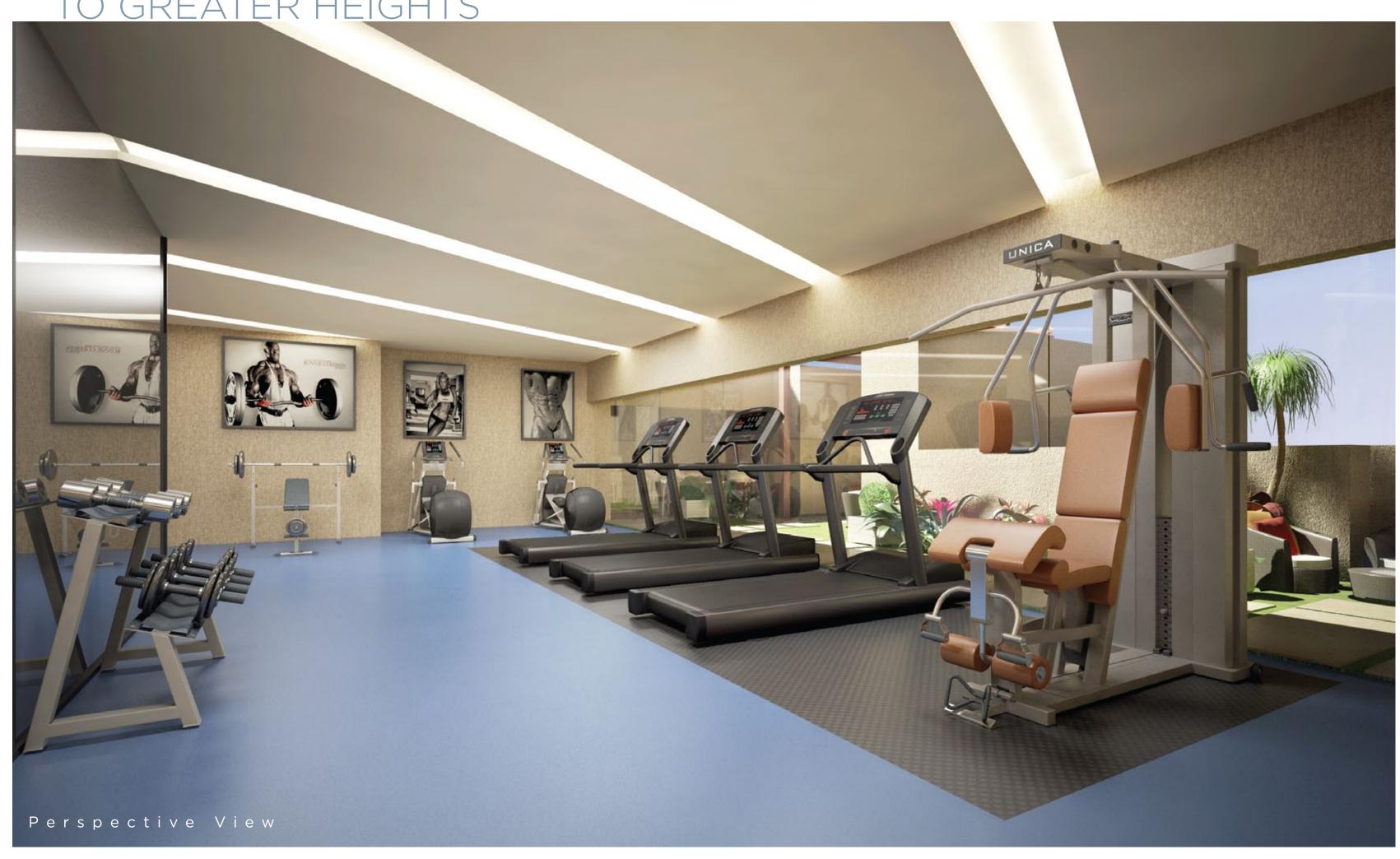


# **GYMNASIUM**

TAKE YOUR ENDURANCE
TO GREATER HEIGHTS



Gym overlooking the Gazebo with locker facility, changing rooms and a steam cubicle



# **SKY GARDEN**

Fully landscaped Open Terrace and a Gazebo sit-out

WATCH THE SKIES FROM YOUR GREEN, MAGNIFICENT HAVEN



# YOGA AND MEDITATION CENTRE

Practise Yoga with ease and natural lighting





# INDOOR PLAY AREA



Snooker, Chess, Carrom, Table Tennis, Video Games and a Card Room



Library



# **INDOOR PARTY HALL**



A PERFECT SPACE



### HASSLE-FREE FACILITIES FOR EASY LIVING

BBCL Vajra employs a high level of planning to give you the most exclusive parking space for your premium cars. The covered car parks reduce local heat island effects and prevent your car from heating up indoors.

- 100% parking facilities for visitors
- Under 'basic household amenity' there are 3 common toilets for service personnel



- 2 basement levels + 1 stilt
- + adequate open car parking



Electric charging facility - Park and charge your car



# **CHILDREN'S PLAY AREA**



GAME FOR FUN





Shopping centre with 20,000 sq.ft.



Concierge services



Intercom



Security checks at the gate



Provision for Wi-Fi connectivity



Provision for DTH



CCTV at the entrance and common areas



Access card to enter your home



Video intercom





Access card entry at the reception



100% power back-up for apartments and common areas except geyser & AC



# NETWORK WITHIN YOUR WORLD

BBCL Vajra is located in Mogappair West which is the fastest growing micro-market and is just **Connectivity** 5 km from Anna Nagar. With proximity to the entire hustle bustle of the CBD and at a distance • Well-connected by Road, Rail and Air • Strategically located on the Chennai Bypass road close to Mogappair West that's away from congestion and traffic, you have just the right balance! • 30ft. service road • Easy access to NH4 (Bangalore) and NH 45 (Trichy) **Banks** • Distance from: Anna Nagar (6km), Mogappair (2km), Airport (18km), Metro (nearest places - Anna Nagar — 6km/Koyambedu — 8km) **Commercial IDBI** & Office Spaces Allahabad Bank Axis Bank HCL, ICICI, Intelenet, ABN Amro, Kone, Etilisat **Educational Institutions** Savitha Dental University The Schram Academy Prince Info Park Chennai Public School SBOA Matriculation & Higher Secondary School Dr. M. G. R. Educational and Research Institute Apollo Institute Velammal Matriculation Higher Secondary School Ambit IT Park Raja Rajeswari Engineering College ICICI India Land DAV Matric Higher Secondary School Tech Park SRMC **Medical Facilities** Ambattur IOB Industrial Estate SBI Sundaram Medical Foundation Punjab Frontier Lifeline MMM Hospital National Bank of Baroda Velammal Hospital Apollo Hospital Vasan Eye Care BBCL AGS Cinemas **Entertainment** Pizza Hut Murugan Hi-Style Rohini Dominos Grand KFC Saravana Ampa Theatre Skywalk & Sweets Idly Shop Bhavan & Snacks **PVR Cinemas** 1 km 1-2km 4-9km 2-4km

# LOCATION MAP







### **Site Address**

Service Road of Chennai Bypass Road, Mogappair West, Chennai - 600 095



### BBCL, A Vummidi Enterprise

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A BBCL PRATHYUSHA VENTURE

**PROJECT FINANCED BY** 

